maps
directions for better technology
modern advanced print solutions

WAREHOUSE · DISTRIBUTION · MANUFACTURING

Warehouse technology fails quietly.

Nothing breaks all at once. Batteries stop holding a full shift. Labels smear and come back as chargebacks. A device drops off in the same corner of the building every day. None of it is a project — until it becomes a shipping problem.

Eight things worth checking

If two or more sound familiar, there is something to look at.

DEVICE AGE

Are handhelds still running an Android version the manufacturer no longer supports?

BATTERIES

Do devices die mid-shift, or get swapped because nobody tracks battery age?

WIRELESS COVERAGE

Are there dead zones at the dock, in the racking, or in cold storage?

LABEL FAILURES

Are labels smearing, falling off, or coming back to you as customer chargebacks?

MIXED FLEET

How many brands and models are in the building, and who owns keeping them running?

PAPER IN THE WORKFLOW

Is receiving, counting, picking, or shipping still moving on printed sheets?

CYCLE COUNTING

Is counting manual, painful, or quietly avoided until it cannot be?

SPARES & DOWNTIME

When a device goes down, is there a spare on the shelf — or a person standing still?

That is what we walk for.

MAPS is a **Zebra Business Partner** supplying, deploying, and supporting mobile computers, barcode scanners, industrial and desktop label printers, RFID systems, and the identification technology behind them. We also run the walk that tells you which of the above is actually costing you something — and which is fine.

Thirty minutes on your floor. No obligation, and no proposal at the end of it.

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STRIPES™ WAREHOUSE ASSESSMENT

A named method, not a walk-around.

STRIPES is the seven-stage assessment MAPS runs on a warehouse floor. It is structured so two different people running it in two different buildings collect the same things — and so what you receive afterwards is evidence rather than opinion.

S **Survey**
The environment: size, shifts, conditions, systems in use.

T **Trace**
The workflows: receiving, counting, picking, shipping.

R **Recognize**
The operational gaps, recorded as observations.

I **Identify**
Which gaps represent real opportunity, and which do not.

P **Prioritize**
Which findings rise to the top, and which are noted but not pursued.

E **Estimate**
Your current-state cost, from your own numbers.

S **Summarize**
A written summary you keep, whatever you decide.

What makes it different

Findings are chosen, not dumped

A full walk often surfaces a dozen or more signals. You do not receive all of them. We select the ones that matter to your operation — because fifteen findings reads as a vendor fishing, and six reads as judgment.

Observations, not diagnoses

Each finding records what was seen, what it appears to affect, and what would need to be true for it to matter. Where we are not certain, the summary says so.

You keep the document

The summary is yours whether or not you buy anything. It is a useful record of your own environment, which most operations do not otherwise have in writing.

On the numbers

The Estimate stage does arithmetic on figures you supply — nothing else. Your labor rate, your hours lost, your repair spend, your chargebacks, your supplies. No industry benchmarks, no invented multipliers, and no savings percentage. What you get is your current-state cost, added up and labeled as exactly that. If a number is unknown, we leave it blank rather than estimate it — because a projection you cannot verify is worth less than a total you can.

ZEBRA

MAPS is a Zebra Business Partner dealer delivering RFID systems, handheld and mobile barcode scanners, industrial and specialty printers, and label and identification technology — sold, configured, deployed, and serviced by MAPS rather than passed to someone else.

After the walk

Three steps, and you control the third.

01
Thirty minutes on the floor

One person, walking with someone who knows the operation. No interruption to the shift, and nothing to prepare beforehand.

02
A written summary

Observations, what each appears to affect, your current-state figures totalled, and the handful of items we think are worth your attention.

03
Your call

If something warrants a recommendation, we will say so and show the reasoning. If nothing does, we will tell you that too, and the summary is still yours.

Book the walk.

Thirty minutes on your floor, and a written summary you keep — whether or not anything changes.

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