maps modern advanced print solutions

MAPS + ZEBRA BUSINESS PARTNER · 2026

Turn aging technology into an upgrade opportunity.

The GO Zebra Trade-In Program lowers the cost of moving to qualifying new Zebra technology — and accepts eligible legacy equipment from other manufacturers, not just older Zebra devices. MAPS makes sure the refresh fits the way your operation actually works.

Why organizations use GO Zebra

CURRENT 2026 PROGRAM

LOWER THE UPFRONT COST

Qualifying purchases earn end-user rebates, helping offset the investment in newer Zebra technology and bringing a refresh into this budget cycle.

TRADE IN MORE THAN ZEBRA

Depending on category, eligible legacy equipment from other manufacturers can qualify — including consumer-grade devices sitting in your operation today.

SIMPLIFY RETIREMENT

After an approved claim, Zebra provides return instructions and pays qualifying return shipping to its recycling partner.

Current rebate ranges

REBATES VARY BY QUALIFYING PRODUCT

MOBILE COMPUTING

$20–$250

Selected competitive replacement bonuses may also apply.

BARCODE SCANNING

$25–$35

Qualifying scanners across current Zebra families.

RFID

$30–$200

Qualifying RFID sleds, readers and mobile RFID devices.

PRINTING

Up to $550

Selected printer totals include an applicable Zebra OneCare™ rebate.

Full product-level schedule on page 3. Zebra may add or remove products during the program year — MAPS confirms the current position before you commit.

Before you replace it, make sure you are replacing the right thing.

A trade-in rebate is useful when a refresh is already justified. It is not, by itself, a reason to replace working equipment — and we will tell you when that is the case. **MAPS reviews the equipment you have today, identifies likely trade-in candidates, and helps determine where a Zebra refresh genuinely deserves a closer look.**

ZEBRA

MAPS is a Zebra Business Partner dealer delivering RFID systems, handheld and mobile barcode scanners, industrial and specialty printers, and label and identification technology — specified, supplied, deployed and serviced by MAPS rather than passed to someone else.

Four steps from purchase to rebate

1

Purchase

Buy qualifying new Zebra products from an authorized Zebra PartnerConnect reseller such as MAPS.

2

Claim

Register the rebate claim and submit the required reseller invoice and serial-number information.

3

Authorization

After approval, Zebra issues a Trade-In Merchandise Authorization (TMA) and return instructions.

4

Return

Use the provided labels to return qualifying legacy devices. Zebra pays qualifying return shipping. Do not ship before the TMA and labels arrive.

90-day requirement | The rebate claim and the eligible device return must both be completed within 90 days of the Zebra PartnerConnect reseller invoice date. This is the single most common reason a claim fails.

What can be traded in

CATEGORY RULES MATTER

Category	Eligibility
Mobile computers / tablets	Any manufacturer, brand or model with a display at least 2 inches diagonal.
Thermal / card printers	Zebra or competitive thermal barcode or card printer; must power up and include the printhead.
Barcode scanners	Trade-in must be comparable to the scanner being purchased — laser scanner, linear imager or area imager.
RFID devices	Any RFID device, from Zebra or another manufacturer, is eligible.
Batteries / charger	Comparable qualifying batteries and the listed charger; batteries must be a separate invoice line. Additional program restrictions apply.

Program details worth knowing

ONE-FOR-ONE

Rebates are issued for each eligible traded-in product, matched to the number of qualifying new products purchased. Returning ten against five purchases pays on five.

NO MINIMUM

There is no minimum quantity required to participate, and an organization may use the program on more than one occasion.

REBATE BASIS

The rebate is based on the qualifying Zebra product purchased — not the value of the equipment being traded in.

SAME PORTFOLIO

The equipment traded in must be in the same product portfolio as the qualifying product being purchased. A printer does not trade against a mobile computer.

SPECIAL PRICING

GO Zebra generally cannot be combined with Zebra special pricing or a price concession on the same transaction unless Zebra states otherwise.

AVAILABILITY

The program is available to end users in the continental United States and Canada.

Mobile computing & scanning

Qualifying purchase	Rebate
MC9400*, MC9450*, TC8300, VC80X, VC83	$250
MC3400**, MC3450**	$100
TC78, TC73, ET60, ET65, ET80, ET85, KC50	$100
HC5X, TC53, TC53e, TC58, TC58e, TC501, TC701	$75
RS5000X Series, RS5000, RS5100, RS6100, ET4X, ET401	$50
KC401	$50
HC2X, TC22, TC27	$20
Voice-directed picking — WT6300, WT6400	$200
Voice-directed picking — WT54	$100
Voice-directed picking — WS50***, WS501	$50
Scanners — DS8108, DS8178 (incl. HC), DS3608, DS3678, LI3608, LI3678, DS82XX	$35
Scanners — CS6080 (incl. HC), DS55XX, DS9308, DS9908, SP72	$30
Scanners — DS2208, DS2278, DS4608 (incl. HC), DS4678, SP20	$25
RFID — MC3330 and MC3390 RFID versions	$200
RFID — FXR90	$150
RFID — RFD40 and RFD90 UHF sleds; TC22R	$75
RFID — DS9908R	$30

* Plus a $150 bonus reward when replacing a competitive handheld product. · ** Plus a $50 bonus reward when replacing a competitive handheld product. · *** Excludes RFID models; applies to WS5001-0F2J3020ENA, WS5001-0F2J302PENA and WS5001-0B2J3020ENA.

Printing

TOTAL INCLUDES ZEBRA ONECARE™ WHERE APPLICABLE

Qualifying purchase	Rebate	OneCare™	Total
ZT620	$500	$50	$550
ZE511, ZE521, ZE500, ZE500R	$500	—	$500
ZT610	$300	$50	$350
ZT510	$200	$50	$250
ZD510-HC (competitive trade-in)	$200	—	$200
ZT411, ZT421	$150	$50	$200
ZC350 dual-sided card printer	$225	$50	$275
ZC300 dual-sided card printer	$200	$25	$225
ZC300 / ZC350 single-sided card printers	$100	$25	$125
ZQ630 Plus, ZQ620 Plus (incl. HC), ZQ610 (incl. Plus / HC Plus), ZQ521	$100	$25	$125
ZQ511, ZQ320 Plus, ZQ310 Plus	$75	$25	$100
ZD510-HC (Zebra printer trade-in)	$75	—	$75
ZT220, ZT230, ZT111, ZT231	$50	$25	$75
ZD621	$40	—	$40
ZD421	$35	—	$35
ZD411	$20	—	$20

Batteries & chargers: qualifying Zebra mobile printer batteries earn $10 each; the Dual 3-Slot Battery Charger earns $20 against a Quad Battery Charger trade-in. T3 2026 schedule — MAPS confirms current eligibility before you commit.

Questions customers ask

PROGRAM FAQ

Can I trade in a competitor device?

Yes. Eligible trade-ins can come from other manufacturers, provided the device meets the requirements for that product category.

Is there a minimum quantity?

No. Rebates are paid one-for-one based on the number of qualifying new products purchased.

Can I trade a printer for a mobile computer?

Generally no. The equipment being traded must be in the same product portfolio as the qualifying product being purchased.

How long do I have to complete it?

The claim must be registered and the qualifying trade-in units returned within 90 days of the reseller invoice date.

Is the rebate based on my old device value?

No. The rebate amount is based on the qualifying Zebra product purchased, not the market value of the equipment being traded.

Can leased equipment qualify?

Yes, but the rebate follows the name on the invoice. In a leasing transaction the leasing company typically receives the rebate and passes the benefit through.

Are TAA-compliant devices included?

Yes, as long as the specific device is currently listed as eligible under the program.

Can it be combined with special pricing?

Not always. GO Zebra generally cannot be combined with Zebra special pricing or a price concession unless Zebra specifically allows it.

A simple way to start

NO WALK-THROUGH REQUIRED TO BEGIN

1

Send us what you have

A device list, model numbers, photos — or simply the areas causing trouble.

2

Let MAPS screen it

We identify likely GO Zebra candidates, current rebate opportunities and the program rules that apply to your categories.

3

Refresh with purpose

When a replacement makes sense, MAPS matches the right Zebra technology to the users, the workflow and the environment.

Want the full picture first?

Our **STRIPES™ warehouse assessment** is a structured seven-stage walk of your operation — thirty minutes on the floor, a written summary you keep, and your current-state cost calculated from your own figures. It identifies what is genuinely at end of serviceable life before any rebate enters the conversation.

GO Zebra is a Zebra Technologies trade-in and rebate program. Program terms, eligible products, rebate amounts and timing are subject to Zebra's official rules and may change without notice. Full official rules are published by Zebra at zebra.com/gozebra. Zebra and the Zebra head graphic are trademarks of Zebra Technologies Corp. All other trademarks are the property of their respective owners. MAPS, Inc. is an authorized Zebra PartnerConnect reseller.

Start with the equipment you already own.

Send us a device list or a few photos. We will tell you what qualifies, what does not, and what is worth replacing.

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