



**ALL  
SPORT**<sup>®</sup>

**HYDRATION NATION**<sup>™</sup>

# **INDUSTRIAL & SAFETY PRODUCT GUIDE 2025**

Powder Drink Mix

Freezer Pops



# ALL SPORT

## PRODUCT PORTFOLIO





## A LEADER IN THE POWDER DRINK MIX AND FREEZER POP INDUSTRIES

Since its incorporation in 1926, The Jel Sert Company has been at the forefront of innovation in the food and beverage industry with an evolving portfolio of brands ranging from drink mixes and dessert mixes to freezer pops. Our beloved brands include Otter Pops, Fla-Vor-Ice, Pop-Ice, Kool Pops, All Sport, Wyler's Light, Pure Kick, Flavor-Aid, Super C, Royal, and My-T-Fine, as well as a portfolio of leading licensed CPG brands.

The Jel Sert Company is based in West Chicago, Illinois, where over 1,000 employees share the company's passion for producing high quality, high value products that are staples in family households nationwide.

### ALL SPORT HISTORY

All Sport was launched by PepsiCo in 1994 as a competitor to Gatorade, which at the time was a separate entity owned by Quaker Oats. After PepsiCo's 2001 acquisition of Quaker, All Sport was sold to The Monarch Beverage Company before being acquired by Big Red, Inc. in 2007.

All Sport was then acquired by Keurig Dr Pepper in late 2018, at which point Jel Sert was the primary manufacturer of the brand's powdered drink portfolio. This would later lead Jel Sert to acquire the business in late 2019.



Powerful Trademark Recognition -  
Unaided Awareness

Great Tasting Flavors

Expertly Formulated for High  
Performance

Expanded Innovative Portfolio

# INDUSTRIAL/SAFETY DISTRIBUTOR PRODUCTS

## REGULAR POWDER AND FREEZER POP OPTIONS

### ALL SPORT BODY QUENCHERS POWDER (1 POUCH MAKES 2.5 GAL SERVINGS)

#### Individual Flavors Case

Package Size: 1.53 lb pouch/2.5 gal servings  
 Case Pack: 32 pouches (makes 80 gallons servings)  
 Case Size: 8.63"H x 12.43"W x 19.06"L  
 Case Weight: 49 lbs  
 Pallet Pack: 35 Cases Per Pallet  
 Pallet Size: 40" x 48" Standard Grocery

SKU	Item #
Variety Pack	10122607
Blue Raz Ice	10122612
Lemon Lime	10122611
Orange	10122609
Fruit Punch	10122613
Grape	10122610



#### Variety Case

Package Size: 1.53 lb pouch/2.5 gal servings  
 Case Pack: 32 pouches - 8 pouches each flavor except Grape (makes 80 gal servings)  
 Case Size: 8.63"H x 12.43"W x 19.06"L  
 Case Weight: 49 lbs  
 Pallet Pack: 35 Cases Per Pallet  
 Pallet Size: 40" x 48" Standard Grocery

#### Nutrition Facts

27 servings per container  
**Serving size** About 2 tbsp  
 makes 12 fl oz (26g)

Amount per serving	% Daily Value*
<b>Calories</b> 100	
Total Fat 0g	0%
Sodium 85mg	4%
Total Carbohydrate 25g	9%
Total Sugars 24g	
Includes 23g Added Sugars	46%
Protein 0g	
Vitamin C 54mg	60%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium.  
 \*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### ALL SPORT BODY QUENCHERS FREEZER POP (3 OZ POP)

Package Size: 144 3oz freezer pops/case  
 Case Pack: 4 36-pop poly bags/case  
 Case Size: 10.5"H x 11.5"W x 13.5"L  
 Case Weight: 27 lbs  
 Pallet Pack: 44 Cases Per Pallet  
 Pallet Size: 40" x 48" Standard Grocery

SKU	Item #
Variety Pack (144 freezer pops)	10121804



#### Nutrition Facts

72 servings per container  
**Serving size** 2 Pops (170g)

Amount per serving	% Daily Value*
<b>Calories</b> 130	
Total Fat 0g	0%
Sodium 70mg	3%
Total Carbohydrate 34g	12%
Total Sugars 32g	
Includes 32g Added Sugars	64%
Protein 0g	
Potassium 199mg	4%
Niacin 16mg	100%
Vitamin B <sub>6</sub> 1.7mg	100%
Vitamin B <sub>12</sub> 2.4mcg	100%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium and iron.  
 \*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

# INDUSTRIAL/SAFETY DISTRIBUTOR PRODUCTS

## SUGAR FREE OPTIONS

### ALL SPORT ZERO POWDER STICKS (MAKES 16.9oz - 20oz Servings: 50ct & 10ct)

Package Size: .11oz powder stick / 16.9oz – 20oz servings  
 Case Pack: 50ct cartons/10 cartons per case - sold as 500 sticks per case. Available in both Variety Case & Straight Flavor Cases  
 Case Size: 5.625"H x 9.375"W x 15.5" L  
 Case Weight: 5.09 lbs  
 Pallet Pack: 96 Cases Per Pallet  
 Pallet Size: 40" x 48" Standard Grocery



SKU	Item #
Variety Pack	10122520
Two 50/ct cartons of 5 flavors	
Blue Raz Zero	10122521
Lemon Lime Zero	10122523
Orange Zero	10122522
Fruit Punch Zero	10122524
Grape Zero	10122525

Nutrition Facts	
10 servings per container	
Serving size	1 Packet (3g)
Amount per serving	
<b>Calories</b>	<b>5</b>
% Daily Value*	
Total Fat 0g	0%
Sodium 140mg	6%
Total Carbohydrate 2g	1%
Total Sugars 0g	
Protein 0g	
Potassium 150mg	4%
Vitamin C 81mg	90%
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, added sugars, vitamin D, calcium and iron.	
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

Package Size: .11oz powder stick / 16.9oz – 20oz servings  
 Case Pack: 10ct cartons/15 cartons per case 3 cartons each flavor per case 150 sticks per case  
 Case Size: 5.75"H x 5.75"W x 9.75" L  
 Case Weight: 2.14 lbs  
 Pallet Pack: 210 Cases Per Pallet  
 Pallet Size: 40" x 48" Standard Grocery



SKU	Item #
Variety Pack 15/10ct	41115

### ALL SPORT ZERO POWDER STICKS (50 STICKS - EACH STICK MIXES INTO 16.9 - 20oz WATER)

Package Size: .11oz powder stick / 16.9oz – 20oz servings  
 Case Pack: 50ct cartons/10 cartons per case - sold as 500 sticks per case. Available in both Variety Case & Straight Flavor Cases  
 Case Size: 5.625"H x 9.375"W x 15.5" L  
 Case Weight: 5.09 lbs  
 Pallet Pack: 96 Cases Per Pallet  
 Pallet Size: 40" x 48" Standard Grocery



SKU	Item #
Peach Mango	10122527
Strawberry Banana	10122526
Pineapple Coconut	10122528
Exotic Variety Pack	10122536
4 50/ct cartons of Strawberry Banana	
3 50/ct cartons of Peach Mango	
3 50/ct cartons of Pineapple Coconut	

Nutrition Facts	
50 servings per container	
Serving size	1 Packet (3g)
Amount per serving	
<b>Calories</b>	<b>5</b>
% Daily Value*	
Total Fat 0g	0%
Sodium 140mg	6%
Total Carbohydrate 1g	0%
Total Sugars 0g	
Protein 0g	
Potassium 150mg	4%
Vitamin C 81mg	90%
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, added sugars, vitamin D, calcium and iron.	
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

Package Size: .11oz powder stick / 16.9oz – 20oz servings  
 Case Pack: 10ct cartons/15 cartons per case - 5 cartons each flavor per case 150 sticks per case. Flavors include Strawberry Banana, Pineapple Coconut & Peach Mango  
 Case Size: 5.75"H x 5.75"W x 9.75" L  
 Case Weight: 2.14 lbs  
 Pallet Pack: 210 Cases Per Pallet  
 Pallet Size: 40" x 48" Standard Grocery



NEW



SKU	Item #
Exotic Variety Case 15/10ct	41116

### ALL SPORT ZERO + SKITTLES ORIGINAL (50 STICKS - EACH STICK MIXES INTO 16.9 - 20oz WATER)

Package Size: .11oz powder stick / 16.9oz – 20oz servings  
 Case Pack: 50ct cartons/10 cartons per case - sold as 500 sticks per case. Available only in Straight Flavor Cases  
 Case Size: 5.625"H x 9.375"W x 15.5" L  
 Case Weight: 5.09 lbs  
 Pallet Pack: 96 Cases Per Pallet  
 Pallet Size: 40" x 48" Standard Grocery



SKU	Item #
All Sport Skittles	10122541

Nutrition Facts	
50 servings per container	
Serving size	1 Stick (3.7g)
Amount per serving	
<b>Calories</b>	<b>5</b>
% Daily Value	
Total Fat 0g	0%
Sodium 140mg	6%
Total Carbohydrate 2g	1%
Total Sugars 0g	
Includes 0g Added Sugars 0%	
Protein 0g	
Calcium 31mg	2%
Potassium 150mg	4%
Vitamin C 81mg	90%
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D and iron.	
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

# INDUSTRIAL/SAFETY DISTRIBUTOR PRODUCTS

## SUGAR FREE OPTIONS

### ALL SPORT ZERO + SONIC POWDER STICKS (50 STICKS - EACH STICK MIXES INTO 16.9 - 20oz WATER)

Package Size: .11oz powder stick / 16.9oz – 20oz servings  
 Case Pack: 50ct cartons/10 cartons per case - sold as 500 sticks per case. Available only in Straight Flavor Cases  
 Case Size: 5.625”H x 9.375”W x15.5”L  
 Case Weight: 5.09 lbs  
 Pallet Pack: 96 Cases Per Pallet  
 Pallet Size: 40” x 48” Standard Grocery



SKU	Item #
All Sport Sonic Cherry Limeade	10122542



Nutrition Facts	
50 servings per container	
Serving size 1 Packet (3.7g)	
Amount per serving	
<b>Calories</b>	<b>5</b>
% Daily Value*	
Total Fat 0g	0%
Sodium 140mg	6%
Total Carbohydrate 2g	1%
Protein 0g	
Potassium 150mg	4%
Vitamin C 81mg	90%
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, added sugars, vitamin D, calcium and iron.	
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

### ALL SPORT ZERO POWDER (1 POUCH MAKES 2.5 GAL SERVINGS)

Package Size: 1.9 oz pouch / 2.5 gal servings  
 Case Pack: 30 count Straight Flavor (30 pouches makes 75 gallons servings) Available in Straight Flavor and Variety Cases (6 pouches of the 5 flavors)  
 Case Size: 5.0” H x 5 .0”W x12.0”L  
 Case Weight: 4.1 lbs  
 Pallet Pack: 216 Cases Per Pallet  
 Pallet Size: 40” x 48” Standard Grocery

SKU	Item #
Variety Pack	10121803
Blue Raz Zero Pouch	10122631
Lemon Lime Zero Pouch	10122632
Orange Zero Pouch	10122635
Fruit Punch Zero Pouch	10122633
Grape Zero Pouch	10122634



Nutrition Facts	
27 servings per container	
Serving size 1/2 tsp makes 12 fl oz (2g)	
Amount per serving	
<b>Calories</b>	<b>0</b>
% Daily Value*	
Total Fat 0g	0%
Sodium 90mg	4%
Total Carbohydrate 1g	0%
Total Sugars 0g	
Protein 0g	
Potassium 100mg	2%
Vitamin C 60mg	70%
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, added sugars, vitamin D, calcium and iron.	
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

### ALL SPORT SUGAR FREE FREEZER POP (3 OZ POP)

Package Size: 144 3oz freezer pops/case  
 Case Pack: 4 36-pop poly bags/case  
 Case Size: 11.068”H x 11.784”W x 13.659”L  
 Case Weight: 27 lbs  
 Pallet Pack: 44 Cases Per Pallet  
 Pallet Size: 40” x 48” Standard Grocery

SKU	Item #
SF Variety Pack (144 freezer pops)	10122566



Nutrition Facts	
72 servings per container	
Serving size 2 Pops (170g)	
Amount per serving	
<b>Calories</b>	<b>40</b>
% Daily Value*	
Total Fat 0g	0%
Sodium 70mg	3%
Total Carbohydrate 11g	4%
Total Sugars 0g	
Protein 0g	
Potassium 200mg	4%
Niacin 16mg	100%
Vitamin B <sub>6</sub> 1.7mg	100%
Vitamin B <sub>12</sub> 2.4mcg	100%
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, added sugars, vitamin D, calcium and iron.	
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

# INDUSTRIAL/SAFETY DISTRIBUTOR PRODUCTS

## SUPER C AND ALL SPORT ELITE

### SUPER C DRINK MIX POWDER (30 STICKS - EACH STICK MIXES INTO 16.9 - 20oz WATER)

Package Size: .11oz powder stick / 16.9oz – 20oz servings  
 Case Pack: 30ct Variety Cartons (18 Orange sticks, 6 Pink Lemonade sticks, and 6 Raspberry sticks per carton)  
 6 cartons per case  
 Sold as 180 sticks per variety case  
 Case Size: 5.813”H x 6.438”W x 9.563”L  
 Case Weight: 2.63 lbs  
 Pallet Pack: 224 Cases Per Pallet  
 Pallet Size: 40” x 48” Standard Grocery



SKU	Item #
Variety Pack 30ct	32330

Nutrition Facts		Orange	Pink Lemonade	Raspberry
Total of 30 servings per container				
Serving size 1 Packet		(3g)	(4g)	(4.5g)
Amount per serving				
<b>Calories</b>		<b>5</b>	<b>5</b>	<b>10</b>
		% Daily Value*	% Daily Value*	% Daily Value*
Total Fat	0g	0%	0g	0%
Saturated Fat	0g	0%	0g	0%
Cholesterol	0mg	0%	0mg	0%
Sodium	0mg	0%	0mg	0%
Total Carbohydrate	3g	6%	2g	1%
Dietary Fiber	0g	0%	0g	0%
Total Sugars	0g	0%	0g	0%
Includes Added Sugars	0g	0%	0g	0%
Protein	0g	0%	0g	0%
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.				
Vitamin D	0mcg	0%	0mcg	0%
Calcium	67mg	6%	67mg	6%
Iron	0mg	0%	0mg	0%
Potassium	150mg	4%	150mg	4%
Vitamin A	191mcg	20%	0mcg	0%
Vitamin C	1000mg	1110%	1000mg	1110%
Vitamin E	2mg	15%	2mg	15%
Thiamin	0.4mg	35%	0.4mg	35%
Riboflavin	0.4mg	30%	0.4mg	30%
Niacin	10mg	60%	10mg	60%
Vitamin B <sub>12</sub>	1mg	60%	1mg	60%
Vitamin B <sub>6</sub>	2.9mcg	120%	2.9mcg	120%
Pantothenic Acid	2mg	40%	2mg	40%
Phosphorus	29mg	2%	36mg	2%
Magnesium	60mg	15%	60mg	15%
Zinc	14mg	130%	14mg	130%
Selenium	67mcg	120%	67mcg	120%
Manganese	1mg	45%	1mg	45%
Chromium	12mcg	35%	12mcg	35%

### SUPER C DRINK MIX POWDER (6 STICKS - EACH STICK MIXES INTO 16.9 - 20oz WATER)

Package Size: .11oz powder stick / 16.9oz – 20oz servings  
 Case Pack: 6ct cartons / 12 cartons per case - sold as 72 sticks per case (Orange only)  
 Case Size: 5.25” H x 6.5” W x 6.875” L  
 Case Weight: 1.03 lbs  
 Pallet Pack: 280 Cases Per Pallet  
 Pallet Size: 40” x 48” Standard Grocery



SKU	Item #
Orange 6ct	32322

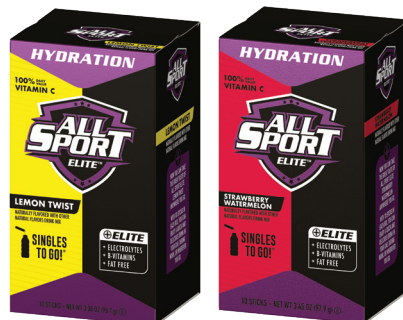
Nutrition Facts	
6 servings per container	
Serving size 1 Stick (3g)	
Amount per serving	
<b>Calories</b>	
% Daily Value*	
Total Fat	0g
Sodium	0mg
Total Carbohydrate	1g
Total Sugars	0g
Protein	0g
Calcium	67mg
Potassium	150mg
Vitamin A	191mcg
Vitamin C	1000mg
Vitamin E	2mg
Thiamin	0.4mg
Riboflavin	0.4mg
Niacin	10mg
Vitamin B <sub>12</sub>	1mg
Vitamin B <sub>6</sub>	2.9mcg
Pantothenic Acid	2mg
Phosphorus	29mg
Magnesium	60mg
Zinc	14mg
Selenium	67mcg
Manganese	1mg
Chromium	12mcg

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, added sugars, vitamin D and iron.

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### ALL SPORT ELITE POWDER STICKS (10 STICKS - EACH STICKS MIXES INTO 16.9oz - 20oz WATER)

Package Size: .353 oz powder stick / 16.9 – 20oz servings  
 Case Pack: 12 boxes per individual flavor case/ 120 sticks per case  
 Case Size: 7.25” H x 9.625” W x 10.75” L  
 Case Weight: 5.84 lbs  
 Pallet Pack: 96 Cases Per Pallet  
 Pallet Size: 40” x 48” Standard Grocery



SKU	Item #
Lemon Twist 10ct	30811
Strawberry Watermelon 10ct	30812

Nutrition Facts	
10 servings per container	
Serving size 1 Packet (10g)	
Amount per serving	
<b>Calories</b>	
% Daily Value*	
Total Fat	0g
Sodium	500mg
Total Carbohydrate	7g
Total Sugars	5g
Includes 4g Added Sugars	8%
Protein	0g
Potassium	357mg
Vitamin C	80mg
Niacin	16mg
Vitamin B <sub>12</sub>	1.7mg
Vitamin B <sub>6</sub>	2.4mcg
Pantothenic Acid	5mg

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium and iron.

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

# **ALL SPORT**®

[DrinkAllSport.com](http://DrinkAllSport.com)



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