



# WISEWAY

Integrity. Experience. Innovation. Results.

To Our Valued Customer:

Thank you for considering completing an application for credit at Wiseway Supply. We value your current business and the opportunity to increase our business with you.

To keep our prices competitive, it is important that we operate as efficiently as possible. To ensure we operate at maximum efficiency, we look at every aspect of our business including our credit function. We have found it necessary to limit the extension of credit to professionals who make a living with our products and customers with annual purchases exceeding \$2,000.

Additionally, to make purchasing from Wiseway Supply even easier, we now accept the three major credit cards: Visa, MasterCard, and Discover. Please be assured that the extension of credit by Wiseway Supply has no effect on your pricing.

Thank you for your consideration and using Wiseway Supply for all of your plumbing, electrical, and lighting needs.

Sincerely,

Wiseway Supply  
Susan Clore  
Vice President, Accounting  
Direct Line 859-292-1303  
Fax 859-371-2421

**Administrative Office**  
7103 Turfway Road  
Suite 100  
Florence, KY 41042  
859.283.9473  
Fax 859.371.2421

**Distribution Center**  
7625 School Road  
Blue Ash, OH 45249  
513.576.1111  
Fax: 513.576.1154

8301 Dixie Highway  
Florence, KY 41042  
859.371.2211  
Fax: 859.371.6111

800 Cull Road  
Dry Ridge, KY 41035  
859.823.8351  
Fax: 859.823.8501

960 Winchester Road  
Lexington, KY 40505  
859.259.0466  
Fax: 859-252-8999

1045 Hoover Blvd.  
Frankfort, KY 40601  
502.352.2708  
Fax: 502.352.2710

122 Frazier Court  
Suite 1A  
Georgetown, KY 40324  
502.863.6946  
Fax: 502.868.5059

10051 Simonson Road  
Harrison, OH 45030  
513.367.6200  
Fax: 513.367.6207

101 Miller Street  
Franklin, OH 45005  
937-806-0310  
Fax: 937.806.0317

1030 State Route 125  
Hamersville, OH 45130  
937-379-1422  
Fax: 937.379.0126

11672 State Route 41  
West Union, OH 45693  
937-544-4297  
Fax: 937.544.4298

**WisewaySupply.com**



**Credit Department, 7103 Turfway Road Ste 100, Florence, KY 41042**  
 Telephone: (859) 283-9473 Fax: (859) 371-2421 Email: [Credit@WiseWaySupply.com](mailto:Credit@WiseWaySupply.com)  
**CUSTOMER ACCOUNT APPLICATION**

\_\_\_\_\_  
 (OWNERSHIP NAME) (DBA: ENTITY TRADE NAME)  
 Email Address \_\_\_\_\_ Wiseway Sales Rep Name \_\_\_\_\_  
 How did you hear about Wiseway Supply? \_\_\_\_\_

**WE NEED YOUR BILLING AND SHIPPING ADDRESSES:**

**BILL-TO:**

\_\_\_\_\_  
 (NAME OF PRIMARY CONTACT NAME)  
 \_\_\_\_\_  
 (CELL PHONE NUMBER OF PRIMARY CONTACT)  
 \_\_\_\_\_  
 (EMAIL OF PRIMARY CONTACT)  
 \_\_\_\_\_  
 (STREET ADDRESS)  
 \_\_\_\_\_  
 (CITY, STATE ZIP CODE)  
 \_\_\_\_\_  
 (BUSINESS PRIMARY PHONE NUMBER)  
 \_\_\_\_\_  
 (BUSINESS FAX NUMBER)

What is your business type?

Commercial:   
 Residential:   
 Both:

Primary Purchases For?

Building:   
 Electrical:   
 Plumbing:   
 Maintenance:

Number of Employees: \_\_\_\_\_

**SHIP-TO** (if different from Bill-To):

\_\_\_\_\_  
 (STREET ADDRESS)  
 \_\_\_\_\_  
 (CITY, STATE ZIP CODE)  
 \_\_\_\_\_  
 (ACCOUNTS PAYABLE CONTACT NAME)  
 \_\_\_\_\_  
 (ACCOUNTS PAYABLE EMAIL ADDRESS)

How do you prefer to receive invoices and statements?

Daily  Email : (\_\_\_\_) \_\_\_\_\_  
 Weekly  Fax (\_\_\_\_) \_\_\_\_\_  
 Monthly  USPS (\_\_\_\_) \_\_\_\_\_

**TELL US ABOUT YOUR BUSINESS:**

SS# or Federal ID#: \_\_\_\_\_  
 Ownership \_\_\_\_\_ Length of Present Ownership \_\_\_\_\_ months or \_\_\_\_\_ years  
 New Ownership Change?  Yes  No Purchase Date \_\_\_\_\_  
 Nature of Business: \_\_\_\_\_  
 Has the Business ever declared bankruptcy?  Yes, year \_\_\_\_\_  No  
 Has the Primary Contact ever declared bankruptcy?  Yes, year \_\_\_\_\_  No  
 If yes, what was the company's name? \_\_\_\_\_

Individual/Proprietorship  
 Partnership  
 Corporation  
 LLC, LLP, PLLC, \_\_\_\_\_  
 Other: \_\_\_\_\_

**Estimated Monthly Material Purchases**

Total \$: \_\_\_\_\_  
 From Wiseway \$: \_\_\_\_\_

\*\*Are your purchases *Tax Exempt*?  
 No  Yes (If yes, you must submit a tax-exempt form.)  
 \*\*Do you require a purchase order on each invoice?  No  Yes

**PRIMARY REVENUE SOURCES/WORK CONTRACTS:**

Company Name	Contact Person	Phone Number	Percent of Work
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Please list three references for plumbing, electrical, or building materials with which you already have a 30-day charge account:

**To ensure your application is processed in a timely, manner please confirm the phone & fax numbers given are for the credit department.**

1. \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
 (BUSINESS NAME)
2. \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
 (BUSINESS NAME)
3. \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
 (BUSINESS NAME)

Banking Reference: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

(BANK NAME and BRANCH ADDRESS)

Checking Account Number: \_\_\_\_\_ Banking Contact: \_\_\_\_\_ Balance: \_\_\_\_\_

**TERMS AND CONDITIONS**

This Customer Account Application ("Application") is made to Wiseway, Inc. - dba Wiseway Supply ("Wiseway") for the purpose of inducing Wiseway to extend credit accommodations to the Applicant named below, and in accordance with the following terms:

1. Upon approval of this Application, Wiseway, in its sole discretion, and notwithstanding any request of Applicant, shall have the right to terminate Applicant's credit privileges under this Application at any time without prior notice to Applicant, except as otherwise provided by law.

2. All purchases by Applicant of goods and/or services from Wiseway will be made in accordance with the terms and conditions of this Application and any invoices and/or other documents evidencing Applicant's obligations to Wiseway, all of which are incorporated herein by reference. Except as to quantity of goods ordered, no terms and conditions set forth in any purchase order or other form of Applicant will apply to sales by Wiseway to Applicant.

3. The entire outstanding balance due to Wiseway on all invoices shall become due in full immediately upon default in the payment of any invoice. Applicant agrees to pay interest in the amount of 2% per month, or the highest rate permitted by law, whichever is less, on any past due amounts until collected, and Applicant further agrees to pay all costs of collection incurred by Wiseway, including fees and expenses charged by attorneys and/or collection agencies should a default in payment or any other obligation of Applicant to Wiseway occur.

4. The rights and obligations of the parties hereto shall be determined according to the laws of the Commonwealth of Kentucky, where Wiseway maintains its principal office, and any future invoice and contract arising therefrom shall be deemed to be made in Kentucky. **APPLICANT AGREES THAT ALL ACTIONS OR PROCEEDINGS ARISING DIRECTLY OR INDIRECTLY OUT OF THIS APPLICATION SHALL BE LITIGATED IN THE CIRCUIT COURT OF BOONE COUNTY, KENTUCKY AND APPLICANT EXPRESSLY SUBMITS AND CONSENTS IN ADVANCE TO THE JURISDICTION OF SUCH COURT.**

5. If Applicant ceases doing business with Wiseway for any reason, Applicant will immediately purchase from Wiseway all remaining special order items in Wiseway's inventory.

6. Applicant expressly agrees that Wiseway shall not be responsible for any product nonconformity as to quantity, quality, or price, unless noted on the original delivery receipt at the time of delivery or unless Wiseway is notified in writing of any such nonconformity within three (3) days of delivery, by certified mail return receipt requested.

**Applicant hereby certifies that the information furnished under this Application is true and correct, and that this information is being furnished to Wiseway for the purpose of inducing Wiseway to extend credit to Applicant, and further that Applicant understands Wiseway intends to rely upon such information. The Applicant specifically authorizes Wiseway to obtain credit reports through credit and consumer reporting agencies or other sources, in order to further evaluate the creditworthiness of Applicant in connection with the credit evaluation process and the proposed extension of business credit. To the extent the undersigned is an individual, he or she consents to the use of such credit report in accordance with the federal Fair Credit Reporting Act, 15 U.S.C. 1681, et seq., as amended from time to time.**

\_\_\_\_\_  
APPLICANT (PRINT FULL FIRM NAME)

\_\_\_\_\_  
SIGNED BY ITS AUTHORIZED AGENT (TITLE & DATE)

\_\_\_\_\_  
(DATE)

\_\_\_\_\_  
(PRINT NAME)

**INDIVIDUAL PERSONAL GUARANTY**

The undersigned ("Guarantor"), having a financial interest in Applicant, and benefiting from the transactions contemplated by this Application, hereby unconditionally guarantees the payment by Applicant to Wiseway of all amounts due and owing now, and from time to time hereafter from Applicant to Wiseway (the "Liabilities"). Guarantor, hereby, authorizes Wiseway to request and utilize for credit determination a credit report on Guarantor. Guarantor expressly waives notice from Wiseway of its acceptance and reliance on this Guaranty, notice of sales made to Applicant, and notice of default by Applicant. The obligations of Guarantor hereunder shall not be affected, excused, modified or impaired upon the happening of any event. No set off, counterclaim, or reduction of any obligation, or any defense of any kind or nature which Guarantor has or may have against Applicant or Wiseway shall be available hereunder to Guarantor against Wiseway. In the event of a default by Applicant on its obligations to Wiseway, Wiseway may proceed directly to enforce its rights hereunder and shall have the right to proceed first against Guarantor, without proceeding with or exhausting any other remedies. Guarantor agrees to pay all costs of collection incurred by Wiseway, including fees and expenses charged by attorneys and/or collection agencies should a default in payment or any other obligation of Applicant to Wiseway occur. **This Individual Personal Guaranty and all transactions between Guarantor and Wiseway shall be determined according to the laws of the Commonwealth of Kentucky. Guarantor agrees that all actions or proceedings arising directly or indirectly out of this Individual Personal Guaranty shall be litigated in the Circuit Court of Boone County, Kentucky, and Guarantor expressly submits and consents in advance to the jurisdiction and venue of such court.** If executed by more than one, the obligations of Guarantor shall be joint and several and all references to the singular shall be deemed in the plural. Use of a corporate title shall in no way limit the personal liability of the personal guaranty signatory or signatories below.

\_\_\_\_\_  
GUARANTOR (Please print name)

\_\_\_\_\_  
SIGNATURE & DATE

\_\_\_\_\_  
GUARANTOR SPOUSE (Please print name)

\_\_\_\_\_  
SIGNATURE & DATE